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Interim Director

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July 26, 2016

TO: Each Supervisor

FROM: Cynthia A. Harding, M.P.H.
Interim Director

SUBJECT: **NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO EXECUTE MASTER AGREEMENT WORK ORDER NUMBER PH-003152-W1 WITH PUBLIC HEALTH FOUNDATION ENTERPRISES, INC. FOR THE PROVISION OF TEMPORARY PERSONNEL SERVICES**

This is to notify you that I am exercising the delegated authority approved by your Board on April 5, 2016 to execute Master Agreement Work Orders (MAWO) for the provision of temporary personnel services in amounts that do not exceed \$399,999 annually, subject to review and approval by County Counsel, and notification to your Board.

Under this authority, I will execute MAWO Number PH-003152-W1 with Public Health Foundation Enterprises, Inc. (PHFE), in the amount of \$41,443, effective August 1, 2016 through September 30, 2016, 100 percent offset by the Network for Healthy California – Local Health Department Grant Agreement from the United States Department of Agriculture/California Department of Public Health for the Nutrition Education Obesity Prevention (NEOP) Data Collection Project.

Esperanza Community Housing (Esperanza), a community-based organization funded through NEOP, has partnered with the Department of Public Health to improve the health environments at Mercado La Paloma, a vibrant community gathering space and retail marketplace. Esperanza has worked with Mercado La Paloma restaurant vendors since July 2014 to develop and promote healthier menu options, including encouraging restaurants to participate in the Choose Health LA Restaurants program which recognizes restaurants for providing reduced-size portion options and healthier meals for children.

This MAWO will provide 15 part-time project assistants to assess the NEOP Program efforts in the Mercado La Paloma retail food environment through the use of two methods: 1) cross-sectional intercept surveys of Mercado La Paloma restaurant patrons; and 2) environmental scan assessments using a paper-based scan tool, augmented with visual documentation to catalogue the Mercado La Paloma retail food environment.

Each Supervisor
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County Counsel has reviewed and approved the MAWO as to use and this delegated authority action.

If you have any questions or require additional information, please let me know.

CAH:vt
DA#03656

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors